

INTERNET ADVERTISING METHOD INSERTING ADVERTISEMENT IN BULLETIN BOARD

Publication number: KR20010069228
Publication date: 2001-07-25
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Classification:
- international: (IPC 1-7): G06F17/60B
- European:
Application number: KR20000040906 20000718
Priority number(s): KR20000040906 20000718

Abstract of KR20010069228

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PURPOSE: An Internet advertising method inserting an advertisement in a bulletin board is provided to display advertisement contents at the front portion, the middle portion or the rear portion of a sentence notified on a bulletin board. **CONSTITUTION:** A server creates and stores a specific standard form document having a bulletin text received from a client and has a bulletin plate function for displaying the standard form document into a web page form in accordance with a user's request. The standard form document is created by inserting advertisement contents at one portion out of the front portion, the middle portion or the rear portion of a main notifying sentence besides contents as a drafter name, a connection place and a title out of a text inputted by a client.

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